

# Doug Smith

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## Education

Bachelor of Arts, Capital University, Columbus, Ohio

## Service and Leadership Accomplishments

Worthington City Council, At-Large

Columbus Catholic Business Network, President

Columbus Jewish Business Network, Trustee

St. Patrick Church, Little Margaret's Charity Vice Director

Kiwanis International

President, Northland Kiwanis Club

International Trustee, Circle K International

Capital University

Senate Leader

## Employment

*Making Healthy Relationships DBA Pregnancy Help Community*

Executive Director

December 2009–Present

Organized state-wide sexual risk education program reaching 88 Ohio counties, managed staff and operating budget, provided programming support and strategies to implement pregnancy and parenting resources in community-based organizations

*United States Health and Human Services Grantee*

January 2008–November 2010

Managed staff of seven including three educators, presented middle school and high school programs to students in Franklin and Fairfield counties, developed relationships with teachers and administrators, presented evidence-based information to students about pregnancy prevention and pregnancy services available in central Ohio, operated and budgeted a \$450,000/annual federal grant and state grant sub-contract, researched and met with potential partners, developed strategic marketing initiatives to target at-risk women requiring pregnancy resources

*Blue Streak Strategies, LLC, Columbus, Ohio*

Chief Operating Officer

Coordinated and oversaw earned-media campaigns and paid-media campaigns more than \$500,000, directed statewide and local political campaigns and marketing campaigns for clients, organized and supervised grassroots efforts, conducted market research for political campaigns and corporations, oversaw media buying strategies and ensured media production for clients, conducted public opinion polls and research, fostered relationships with local and national media outlets, wrote and submitted press releases for clients, developed and implemented online fundraising strategies for political candidates and non-profit clients

Publisher, The Standard Publications

Communicated with area media outlets and national media sources to obtain informational articles for publication, worked with local agencies to obtain news and event information, organized and assigned writing topics and stories, designed and laid out publication using Adobe InDesign CS, edited final copy and worked with printers and delivery staff to ensure publication quality, worked with potential advertisers to maintain desired marketing approach

## Certifications

Medical Accuracy Certification, Medical Institute for Sexual Health and National Institute for Health

Sexual Risk Avoidance Specialist, National Abstinence Education Association

## DEBORAH GREGORY-TIMS

### Pregnancy Decision Health Centers 1996-2014

#### *Program Coordinator*

2003–2014

- Recruit, interview, train, place and retain more than 220 volunteers in seven office locations
- Teach training classes for new staff and volunteers, organize materials and prepare presentations
- Implement parenting and life skills program – managed and grew program for last 7 years
- Manage scheduling for employees and volunteers at seven office locations
- Prepare monthly reports, manage database
- Plan and manage events for attendance of up to 250 people
- Implement and manage programs in client offices ensuring that policies and standards are met
- Speak publicly at various venues and events to educate and update the community about services provided to clients
- Oversee all material donations and manage distribution to client offices
- Outreach to external organizations to network together in order to provide clients with needed services in community
- Manage client file system to ensure proper charting and confidentiality policies
- Oversaw project of going paperless for entire organization – instrumental in developing database software to manage records organization wide
- Organize and execute focus groups for marketing purposes

#### *Crisis Hotline Manager*

2004–2006

- Trained and led 24-hour crisis hotline's volunteer team
- Managed scheduling for staff and volunteers
- Provided peer counseling in crisis setting
- Answered hotline calls and calmed clients in crisis situations

#### *Client Center Manager*

2000–2004

- Led team of staff and volunteers, operating client centers and trained new staff members
- Managed client mentoring and life-coaching programs

#### *Administrative Office Manager*

1996–2000

- Manage day to day operations of administrative office
- Organize projects for staff
- Arrange travel plans for staff and management as needed
- Manage master schedule for office staff and organization events
- Order and maintain office supplies needed
- Available to staff for various office support tasks

## EDUCATION

- University of Phoenix - Business Management 2008-2011
- ASTD - Professional Development Trainer's Course 2013
- CPR/BLS Healthcare Provider Certification 2011, 2013
- Hondros College - Personal Trainer Certification 2011

# Ann M. Manion

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President and CEO  
Women's Care Center

## Background:

University of Notre Dame graduate, *Magna Cum Laude*  
Certified Public Accountant

Women's Care Center, President and CEO 1988-current

Has led the growth of this pregnancy resource center from one "little blue house" in South Bend, IN to 23 locations in seven states (two locations in Columbus, OH). Women's Care Center is now the largest pregnancy resource center in the United States, serving nearly 25,000 women every year, as well as their babies and families.

In Columbus, OH, the center has served 11,218 women since its founding five years ago. The center now serves more pregnant women than any other resource in Franklin County, OH.

Price Waterhouse Coopers, Senior Manager 1977-1988

Lead multiple audit teams and provided consulting to businesses, large and small, in northern Indiana. Also served as the not-for-profit industry coordinator.